## SELECT COMMITTEE ON LEGISLATIVE ETHICS Alaska State Legislature

### THE ADVISOR

June 2008

**Committee Members:** Chair Herman G. Walker, Jr, Senator Gary Stevens, Senator Con Bunde, Representative Bob Roses, Representative Berta Gardner, Dennis "Skip" Cook, H. Conner Thomas, Ann Rabinowitz and Gary J. Turner.

**Alternate Legislative Members:** Senator Hollis French, Senator Gary Wilken, Representative Carl Gatto and Representative Lindsey Holmes.

**Staff:** Joyce Anderson, Administrator; and Donna Grenier, committee staff.

#### SPECIAL ISSUE

# The following applies during: an ELECTION YEAR and the June 3<sup>rd</sup> SPECIAL SESSION

#### CAMPAIGN FUNDRAISING ISSUES TO CONSIDER

IMPORTANT: HB 305, An act relating to campaign fund raising during a regular or special legislative session; and providing for an effective date, is awaiting transmittal to the Governor for signature. There is an immediate effective date for the provisions in HB 305. An email will be sent explaining the changes when this occurs. There are significant changes to fund raising restrictions. <u>Until that time the following applies:</u>

A legislator or legislative employee may not, in the Capital City: solicit, receive or accept a contribution, or a promise to make a contribution, for <u>any</u> state legislative campaign while the legislature is in <u>special</u> session.

EXEMPTION: Because the special session falls within the period <u>90 days</u> immediately preceding an election, legislators and legislative employees may solicit, receive and accept contributions <u>in a place other than the Capital City.</u>

The prohibition does not apply to a political party holding a fund raising <u>event</u> in the Capital City during the special session <u>if</u> the substantial purpose of the event is to raise money for the political party and not on behalf of a legislative member for state legislative political purposes.

These prohibitions do not apply to legislators who have filed for offices other than a legislative office.

The following questions apply only to the Special Session beginning on Tuesday, June 3<sup>rd</sup>.

#### May a legislator expend campaign funds during the special session?

Yes. The legislator would also need to comply with all APOC requirements on the expenditure of campaign funds.

May a legislator hold a fundraiser during the <u>special session</u> if the event is held in a place other than the Capital City?

Yes.

May a legislator *mail*, during the <u>special session</u>, an invitation to a campaign fundraiser for his/her campaign?

Yes, with the qualification that no solicitation mailers are sent to individuals/entities in the Capital City.

May a legislator or legislative employee *host* a fundraiser during the <u>special session</u> for a non-incumbent candidate for a legislative seat?

Yes if the fundraiser is held outside of the Capital City. See Advisory Opinion 07-06 (attached)

May a legislator or legislative employee *endorse* a non-incumbent candidate for legislative office during the <u>special session</u>?

Yes. This action would not be a violation of the ethics code as long as there is no "quid pro quo" agreement. See Advisory Opinion 07-06 (attached)

Example: A legislator endorses a candidate in a signature ad that solicits votes but does not solicit contributions to a campaign.

#### OTHER CAMPAIGN ISSUES

#### May a legislator use pictures from the legislative web site for campaign purposes?

Yes. AS 24.60.030(a)(2)(H) allows a legislator to uses photographs taken using state resources for personal or campaign related purposes.

## May a legislator or legislative employee wear a campaign button while conducting legislative business?

Advisory Opinion 94-13 states a campaign button (or any other campaign item, i.e., a hat for instance) may be worn to and from the work place but may not be worn in a legislative office or while on legislative business outside of the office.

#### May a legislative employee work on a campaign?

Yes. Legislative employees are not prohibited from working on a campaign. Campaign work cannot be performed on government time or with the use of state resources.

Government time is not defined in statute. The Ethics Committee defines "government time" to mean time for which the employee is being compensated by the state for work performed based on a schedule set by a supervisor. Legislative employees have a wide variety of work schedules. The specific hours in "government time" may vary according to the work schedules set by supervisors for each employee.

Example: A legislative employee performs legislative works for four hours in the morning, is on personal time in the afternoon and attends a 3 ½ hour Community Council meeting in the evening representing the legislator. The employee may participate in campaign activities during the designated personal time. A legislative employee should note that in the event a complaint is filed alleging participation in non-legislative activities on government time, the burden of proof would be on the employee to show a pre-approved work schedule or show leave time had been requested for the time in question.

## Must a legislative employee file a "close economic association" disclosure if working on a legislator's campaign?

A close economic association is required only if the legislative employee is a paid campaign worker for a sitting legislator's campaign. The disclosure must be filed within 30 days of association.

## May a legislator put the legislative office number, fax number, email and/or mailing on candidate materials?

No, as that would require or allow staff to handle campaign related contacts.

Further, the State Division of Elections <u>Voter Guide</u> should not contain legislative contact information. See Advisory Opinion 07-07 for additional information. (attached)

## May a legislator hand out legislative business cards while campaigning (i.e., door knocking)?

Advisory Opinion 07-07 states a legislator may not distribute legislative business cards to constituents while campaigning for re-election, even if the cards are owned by the legislator, unless the legislative business card is given because of a legislative purpose such as a constituent concern.

Example: The constituent asks the legislator to follow up on a license request through a state agency that the constituent feels is taking too long.

Absent facts clearly demonstrating that a legislative business card distributed during a campaign activity was actually distributed for a legislative purpose and not for a political campaign purpose, the committee might find a violation of AS 24.60.030(a)(5). The use of a legislative business card during campaigning creates a substantial appearance of impropriety.

May legislative staff assist a legislator in preparing APOC campaign finance disclosure reports while on government time or in a state building?

No. This activity is campaign related.

## **WRITTEN OFFICE POLICY Incidental Campaign Activities**

All legislative offices should have a written policy on how to handle "incidental campaign activities" in the legislative office such as a campaign-related phone call, campaign correspondence or receipt of a campaign check, email correspondence, etc. These types of incidental campaign activities while on government time are permissible if the activities are part of normal legislative duties.

The Ethics Office is available to answer any questions you may have when the line between campaigning and performing legislative duties becomes less than clear.

## LEGISLATIVE NEWSLETTERS DURING AN ELECTION YEAR

AS 24.60.030(c) prohibits a legislator who is candidate for election the use of state funds to print or distribute a legislative newsletter to individuals eligible to vote for the candidate during the 60 days before an election.

## The last day for the Legislative Print Shop to print newsletters for legislators who are candidates is June 26<sup>th</sup>.

• Please be sure to have your newsletter to the Print Shop well ahead of the June 26<sup>th</sup> deadline to allow adequate time for Print Shop staff to print and collate the newsletter.

# After June 26<sup>th</sup>, legislative newsletters may be printed and distributed using personal funds, office allowance account funds (which are not considered state funds) or POET account funds.

Legislators who are not candidates may use the Print Shop to print legislative newsletters after the June 26<sup>th</sup> deadline.

The use of email to send out newsletters is not prohibited at any time.

**IMPORTANT:** Many offices have called asking what is the cut off date for mailing a legislative newsletter prior to an election. The Legislative Ethics Act does not stipulate a date. However, the closer to Election Day a **legislative newsletter mailing or email** is sent, the greater the appearance the mailing or email could be considered a political campaign mailing. We recommend no later than one month prior to an election but that is a personal decision each legislator must make.

Keep in mind legislative mailings may not contain any campaign related material.

APOC has oversight of campaign activities. Additional rules and restrictions may apply. APOC can be reached at 276-4176 in Anchorage.

Call the ethics office if you have topics that you feel should be addressed in the next newsletter.

Remember, you are probably not the only one with questions.

Select Committee on Legislative Ethics Address: 416 – 4<sup>th</sup> Avenue, Suite 230, AK 99501 Mail: P.O. Box 101468, Anchorage AK 99510-1468 Phone: 269-0150 Fax: 269-0152 Pouch: Ethics/Anch LIO

> www.legis.state.ak.us (click on Ethics) http://ethics.legis.state.ak.us

Email: ethics\_committee@legis.state.ak.us